

# Summer Meyer

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## Profile

*Organizational and leadership expertise.*

*Systems thinking and stakeholder engagement proficiency.*

*Entrepreneurial spirit, detail oriented, and passionate about sustainability.*

*Computer experience: MS Office, Online Marketing and Donor Management.*

*Multi-lingual: English, Dutch, German, and French.*

*Adventurous spirit: sailed Australia to San Francisco (2002 - 2005).*

## Professional Experience

### **CEO / Founder**

Imagine Mindfulness, Berkeley, CA (2016 - present)

Live Online Mindfulness Based Stress Reduction (MBSR) Programs

- Developing the online platform offering multiple 8-week courses in MBSR.
- Running the administrative, technical, and (social) media components.
- Planning strategically for expansion and collaboration with like-minded businesses.

### **Founder / Sustainable Development Consultant**

Vertical Journeys, Berkeley, CA (2012 - present)

Sustainable Development Consulting for organizations, businesses, and individuals.

- Offering consulting services in business and organizational development, leadership and team development, sustainable design, and personal growth.

### **Director of Development and Alumni Affairs**

Presidio Graduate School, San Francisco, CA (2015 – 2016)

Graduate Degree Programs - MBA and/or MPA in Sustainable Management.

- Implemented program strategies to secure fundraising dollars.

- Kept detailed and confidential donor records.
- Liaised with the PGS Alumni Association Board and current students.

### **Sr. Economic Officer**

The Netherlands Consulate General, San Francisco, CA (2014 – 2015)

Program Manager of the *California - Netherlands Sustainability Summit Seminar*, the culmination of the "Netherlands Economic Mission to California" - a platform for partnerships and business opportunities between both regions.

- Produced the event in cooperation with the Chief Economic Advisor.
- Developed the Summit Seminars Manual for future sustainability summits.

### **Organizational Development Manager**

Institute for Applied Biophoton Sciences, Walnut Creek, CA (2013 – 2014).

IABS aims to revolutionize health via training and research in chronic disease, animal health, and agriculture. Its parent company has a 20-year EU presence.

- Established internal communications and leadership development procedures.
- Coordinated the development of a new business strategy.
- Designed and implemented a successful exit strategy.

### **Business Owner**

The Energy Studio, Pacifica, CA (2007 - 2011).

A place for community and personal development.

- Trained people in meditation and life skills, groups and individuals.
- Focus on healthcare professionals and children diagnosed with ADHD.

### **Event Manager**

Pacific Coast Fog Fest, Pacifica, CA (2006 - 2011).

A 2-day Music and Arts Festival, which attracts up to 80,000 visitors, 260 vendors, and 27 performers.

- Managed all logistics in partnership with various board members.
- Coordinated business and civic community outreach in close collaboration with City of Pacifica officials.
- Developed and implemented the Zero Waste Going Green program.

### **Assistant Director**

Pacifica Nursery School, Pacifica, CA (1999 - 2001).

A 70 family-strong cooperative preschool.

- Assisted the director with day-to-day operations and parent relations.
- Managed the pre-K program.
- Designed and implemented new curriculum elements in the overall program.

### **Market Manager and Assistant Manager**

Center for Urban Education about Sustainable Agriculture, San Francisco, CA.

- El Cerrito Farmers' Market, El Cerrito, CA (1997 - 1999)

Manager: responsible for organizational and financial management.

- Ferry Plaza Farmers' Market, San Francisco, CA (1996 -1998)

Assistant Manager: managed the youth educational programs.

## *Leadership and Civic Engagement*

### **Board Member, Communications Director**

Dorothy Day House, Berkeley, CA (2016 – present).

- Re-visioning DDH's mission – developing a hyper-local participatory initiative.
- Inspiring greater public understanding and involvement in homelessness via DDH success stories.

### **Founding Member**

Vision Homelessness – a non-profit in the making. Berkeley, CA (2014 – present).

- Exploring innovative ways to address the systemic situation of homelessness, with a focus on localized community involvement, in collaboration with the non-profit Dorothy Day House and the City of Berkeley.

### **Board Member - Business Development**

Samavesha, Berkeley, CA (2013 - present).

A multidisciplinary art and music non-profit organization.

- Developing sponsorships and community / local government partnerships.

### **Founder of Inspiration Strikes Fund**

Presidio Graduate School, San Francisco, CA (2012 - present).

- The fund underwrites costs associated with presenting research papers or participation in business competitions for current students and alumni.

### **President of the Student Council**

Presidio Graduate School, San Francisco, CA (2011 - 2012).

- Built strong relationships between the student council and administration.

### **Member of the Board of Directors**

Pacific Coast Fog Fest, Pacifica, CA.

- Logistics Chair (1999 - 2002) and 2nd Vice President (2011 - 2013).

### **President of the Board of Directors**

Pacifica Nursery School Inc. Pacifica, CA (1996 - 1999).

- Worked closely with the director and facilitated crisis intervention.
- Chaired board meetings and monthly Parent Education meetings.

## *Education and Training*

### **Master of Public Administration in Sustainable Management**

Presidio Graduate School. San Francisco, CA. (GPA 3.9) June 2013.

Focus of MBA Capstone Project on skilled-trades training for at-risk-youth and youth in the juvenile justice system. Focus of MPA Capstone Project on effects of yoga and meditation on reducing recidivism within this stakeholder group.

### **GRI Certification**

Global Reporting Initiative, ISOS Group, LLC, Amsterdam, The Netherlands. October 2012.

### **Master Certification in Intuition Medicine**

Academy of Intuition Medicine, Sausalito, CA. June 2003.

Approved by the State of California as a Vocational Certification.

### **PhD Student in Educational Psychology**

University of Colorado, Boulder. January 1989 through May 1991.

(GPA 3.9 - Doctoral Comprehensive Examination with "superior" designation.)

### **Licentiaat Psychologische and Pedagogische Wetenschappen, orientatie**

Orthopedagogiek. University of Gent, Gent, Belgium. July 1987. (Cum Laude)